



## COMMUNITY SURVEY RESULTS

Thanks to all the people that responded to the *Town of Hepburn Community Survey*. There were 93 responses that were representative of every age group and provides the Town with a great snapshot of what people see presently and what they want for the future:

- 85% of the respondents are *satisfied or very satisfied* with the services that the Town provides.
- Only 5% of the respondents suggested that the Town remain Status Quo with the vast majority seeking growth, safety and an attractive community. Over **90% of the respondents want the Town to enhance services and continue with economic development, marketing and tourism programs.**
- There was *good to great support for the new initiatives* that are being implemented.

Project	In Favour
Artificial Ice at the Hepburn Arena	59%
Library	62%
Long Term Asphalt Program	83%

- 43 respondents or 46% suggested that they would use a **24 hour/fee-based fitness Centre** at Heritage Common.
- 65% of the respondents feel that they get *sufficient information* from the Town.

***We appreciate the advice and guidance, and the results indicate that there is tremendous support for the Town's strategic plan. This information will help guide the Town's decisions and work towards achieving its objectives.***

# **2025 TO 2030 STRATEGIC PLAN**

## ***OVER THE RISE TO OUR BRIGHT FUTURE!***

Our brand is *dynamic, thriving community* where amenities support our growth and contribute to a high quality of life for all current and future residents. We are committed to embracing sustainable and green growth, creating an environment where developers and businesses thrive, and boldly seeking new opportunities while supporting the success of our existing businesses.

We envision a vibrant downtown, connected to *Heritage Common Events Centre*, serving as a dynamic hub for programming, entertainment, and community gatherings—the very heart of our community. We will actively engage residents, including youth and seniors, ensuring that everyone has a voice in shaping our collective future.

Through these efforts, we will grow at *twice the rate* of the surrounding region, becoming a bright and shining example of a resilient, welcoming, and sustainable community.